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## **Food Manufacturer takes the Lead in Climate Action**

*Fresca Foods joins the Climate Collaborative and commits to eight initiatives reversing climate change*

**LOUISVILLE, CO, JULY 31, 2018**– Fresca Foods, producer of natural and organic food products for over 20 years, has announced a commitment to reduce its environmental impact in association with the [Climate Collaborative](#), a project of OSC2 and the Sustainable Food Trade Association working to catalyze bold action among natural products companies to reverse climate change.

Prior to joining the Collaborative, Fresca has tracked its performance each year in reducing waste, energy and water usage, and has been recognized as a top recycler in Colorado. All of Fresca's manufacturing and logistics facilities are wind powered. Today, Fresca announced further commitments to climate action in eight of the nine areas of the Climate Collaborative, including initiatives around agriculture, packaging, food waste, energy efficiency and policy. By joining the Climate Collaborative, Fresca expects to both learn and share sustainability best practices with other Climate Collaborative members including [Danone](#), [Annie's](#), [Clif Bar](#), [Stonyfield Farm](#), [Honest Tea](#), and more.

As Fresca Foods' CEO Todd Dutkin states, "We feel that we have a responsibility to our community, our consumers, and our planet to be a leader in climate action. Because we are a vertically integrated company, there are many ways we can make a difference: from the suppliers we work with, ingredients we buy, manufacturing practices we use and how we distribute the food we make. We are proud to join the Climate Collaborative and be part of a growing group of companies dedicated to this important effort."

Current sustainability projects at Fresca include drastically reducing food waste during production, strategically delivering products to cut carbon emissions, sourcing 100% deforestation-free certified commodities, and pursuing options for sustainable packaging.



Erin Callahan, the Director of the Climate Collaborative, recognizes the impact food companies like Fresca can have: “In order to reverse climate change, companies have to step forward and do their part. We believe that Fresca is perfectly poised to do just that.”

### **About Fresca Foods**

Fresca Foods is building a food company for the 21<sup>st</sup> century, helping to transform how food is sourced, made and delivered to consumers. Fresca’s core purpose is to nourish the lives of those it serves: employees, customers, community and planet. Fresca’s legacy as a natural foods manufacturing and supply chain partner helped to build what has become a thriving natural foods industry. Fresca continues to lead positive change in the food system as an owner and operator of high growth, category leading brands, and innovation partner to some of the world’s largest food companies.

### **About the Climate Collaborative**

The Climate Collaborative is a project of [OSC2](#) and [SFTA](#) catalyzing bold climate action among natural products companies. Since its launch in 2017, the Climate Collaborative has brought together more than 200 manufacturers, retailers, brokers, distributors and suppliers together to build existing climate solutions to scale and to find innovative, new ways to help reverse climate change.

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