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Fresca Foods Receives 2016 Colorado Manufacturing Award
Recognized for Innovation in Food & Beverage Industry

LOUISVILLE, CO – APRIL 18, 2016 – Fresca Foods today announced that they have been recognized with the 2016 Colorado Manufacturing Award for Food and Beverage, which recognizes exceptional companies and individuals leading the modern manufacturing economy in Colorado.

The awards were organized and presented by CompanyWeek and Manufacturer’s Edge. The awards recognize exceptional companies and people shaping the modern manufacturing economy. Nominees were evaluated based upon the following criteria:

- **Business performance:** has the company demonstrated sustained financial excellence or achieved a competitive breakthrough for fast-growth and market-leadership?
- **Product or process excellence:** does the company demonstrate sustained product or process excellence that results in a market-leading position?
- **Innovation:** is the company demonstrating product or process innovation that sets it apart from the competition?
- **Employee Involvement:** Does the way the company uses the talents and ideas of its workforce contribute to its competitive position?
- **Culture:** Is competitiveness and innovation a part of the company culture and part of the way decisions are made? Is the company an industry ‘game changer’ for the state and region in addition to its industry?

“We are absolutely thrilled to have been honored with this year’s award for manufacturing excellence in the Food and Beverage category and want to thank the selection and judging committee for recognizing Fresca Foods,” said Liz Myslik, Executive Vice President. “We are proud to work with visionary entrepreneurs to transform traditional food categories with better tasting, better quality food choices for people throughout Colorado and the United States.”

About Fresca Foods

Fresca Foods is a natural food brand accelerator. Fresca has an innovation, operations and supply chain platform that enables high growth food brands to become category leaders and bring more healthful and sustainable food choices to consumers. Based in Boulder County, Colorado, Fresca’s mission is to make natural and organic food products that people love to eat because they taste great, support a healthy lifestyle and are made with integrity by people who truly love what they do. For more information, please visit www.FrescaFoodsInc.com.

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